



INDUSTRY 2024

INTERNATIONAL
INDUSTRY EXPO

SRI LANKA

19TH – 23RD JUNE 2024 @ BMICH



INDUSTRIAL DEVELOPMENT BOARD
MINISTRY OF INDUSTRIES



SMART OBJECTIVES 2024 - 2030

Improve the “Ease of Doing Business” index rank of the country – from 99th position to below 50th

Improve entrepreneurship ratio from 2.8% to 10%

Improve the land contribution to industrial zones – from 0.04% to 1%

Improve manufacturing share on the GDP from 15% to 25%

Improve per capita export up to 50% of the global average

Reduce GHG emissions by 7% compared to BAU scenario through resource efficiency, green technology, and circular economy concepts

Year	Goods Exports (USD Mn)	Services Exports (USD Mn)	Workers' Remittances (USD Mn)	Tourism (USD Mn)
2022	13,106	3,062	3,789	1,257
2018	11,890	8,374	7,015	4,381
2011	10,559	3,084	5,145	830
Percentage Share of Total Exports				
2022	66%	15%	19%	6%
2018	44%	31%	26%	16%
2011	56%	16%	27%	4%

REVITALIZING SRI LANKA'S FUTURE: THE PATH FORWARD WITH AN EXPORT-ORIENTED MANUFACTURING ECONOMY

OBJECTIVES

- To establish global and local networks to strengthen the supply chain
- To find reliable partners and direct suppliers to improve their businesses
- Technology transfers to update/ acquire technologies
- To discover new products /Launch new products/ technologies
- To share experience with industry leaders
- Exhibit inventions/ research findings with the purpose of commercialization

“INTERNATIONAL INDUSTRY EXPO 2024”
THE LARGEST INTERNATIONAL EXHIBITION DEDICATED
TO THE INDUSTRY SECTOR OF SRI LANKA



THE SUCCESS OF



100,000

VISITORS



700 +

EXHIBITORS



INTERNATIONAL
INDUSTRY
EXPO 2024



HOW IT IS
ORGANIZED

EVENTS OCCURRING



Industry seminars



Industry Innovation Arena



B2B and B2C Meetings



International Symposium on Green Initiatives for Sustainable Industrial Development



Networking



Locally Assembled Vehicle Parade

INDUSTRY SECTORS

- **Food & Beverage**
- **Design, Packaging, and Paper related industries**
- **Spice-related industries**
- **Coconut, Kithul & palmyra based products and Fiber related industries**
- **Tea, Value added Tea and related industries**
- **Footwear, Leather, Leather products and allied industries**
- **Rubber, Plastics and allied industries**
- **Metal, Die, Mold, Machinery Tools and allied industries**
- **Timber, Wood-based and Furniture industries**
- **Vehicles, Automotive assembly, and automotive-related industries**
- **Electrical / Electronics and allied industries**
- **Western, Indigenous Ayurvedic, and other Pharmaceutical and allied industries**
- **Construction, Granite, Tile, Pottery, Ceramics and Decor related industries**
- **Maritime & Shipping related industries**
- **Printing, Publishing Materials, and allied Industries**
- **Cosmetics and allied industries**
- **Gem and Jewellery related industries**
- **Minerals and Mining allied industries**
- **Textiles and apparel**
- **Chemical, Energy, and allied industries**
- **ICT & advanced technology services**
- **Craft industry**
- **Services industry**



WHAT WE EXPECT TO ATTRACT



20 +
COUNTRIES



1,000 +
EXHIBITORS



100 BUYERS
PER EMBASSY

WHY FOREIGN EXPOSURE?



Build up linkages with international buyers / manufacturers / chambers



Promote branding awareness



Attract foreign investors



Encourage new technologies

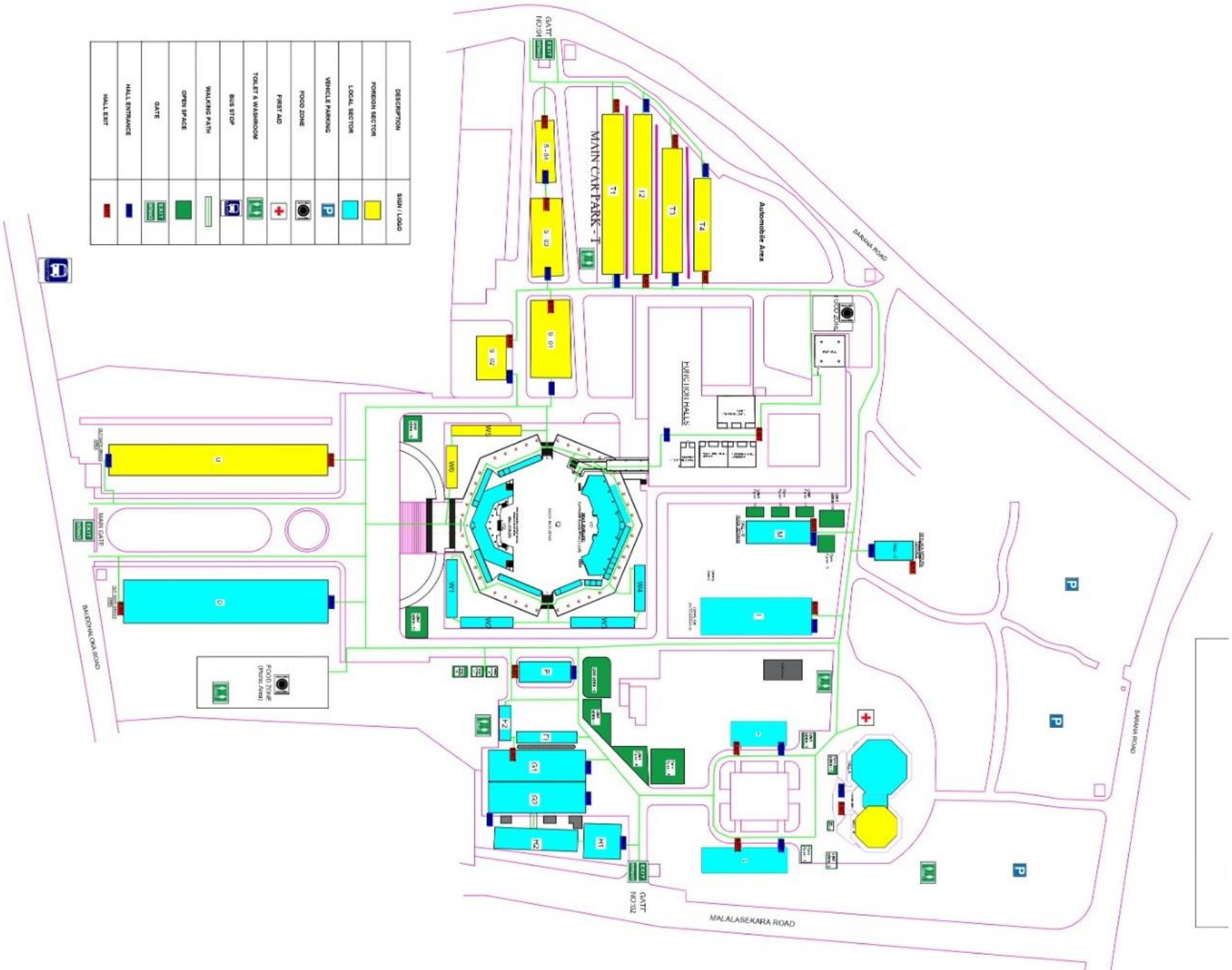


Facilitate Networking

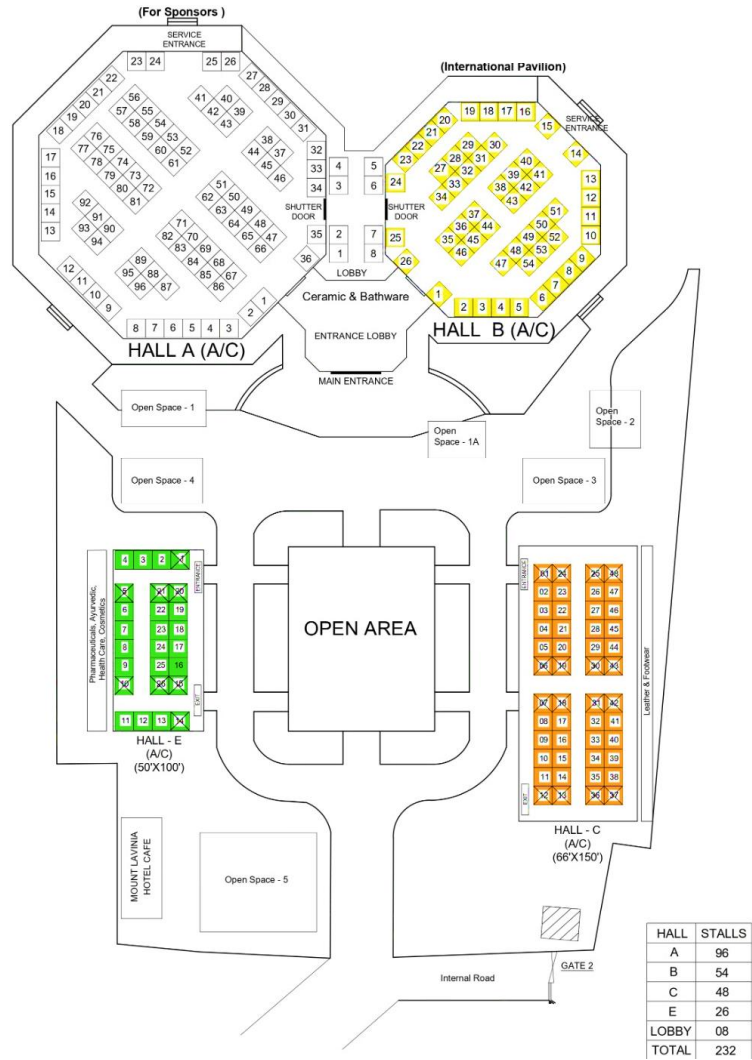


Provide an international experience to SMEs who are unable to attend foreign exhibitions

EXHIBITION LAYOUTS

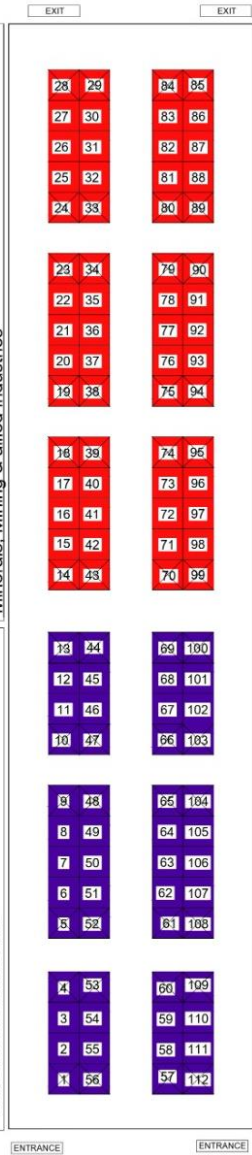


DESCRIPTION	SIGN / LOGO
FOREIGN SECTOR	[Yellow square]
LOCAL SECTOR	[Cyan square]
VEHICLE PARKING	[P in blue square]
FOOD ZONE	[Fork and knife icon]
FIRST AID	[Red cross icon]
TOILET & WASHROOM	[Toilet icon]
BUS STOP	[Bus icon]
WALKING PATH	[Green line]
OPEN SPACE	[Green square]
GATE	[Gate icon]
HALL ENTRANCE	[Blue square]
HALL EXIT	[Red square]

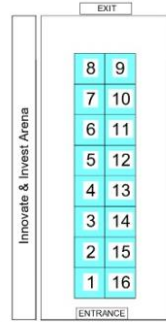


Chemical, Energy & allied industries, Construction, Granite, Tile, Pottery, Ceramic & Decor related industries, Wood based industries, Furniture, Minerals, Mining & allied industries

Printing, Publish materials & allied industries, Packaging & Paper related industries



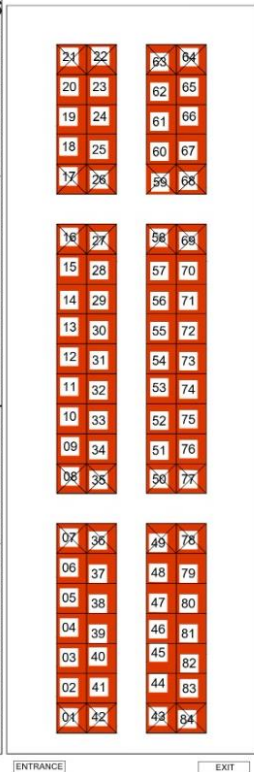
OUT GATE GRASS AREA (A/C)
(HALL - D)(66'X350')



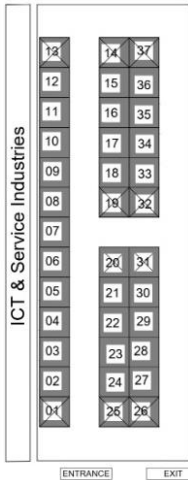
MIHILAKA MEDURA TERRACE (40'x100')
(HALL - K) (A/C)

HALL	ZONE	STALLS
M	NUGA SEWANA	37
L	OPEN AIR	84
K	MIHILAKA MEDURA TERRACE	16
D	OUT GATE GRASS AREA	112
TOTAL STALLS		249

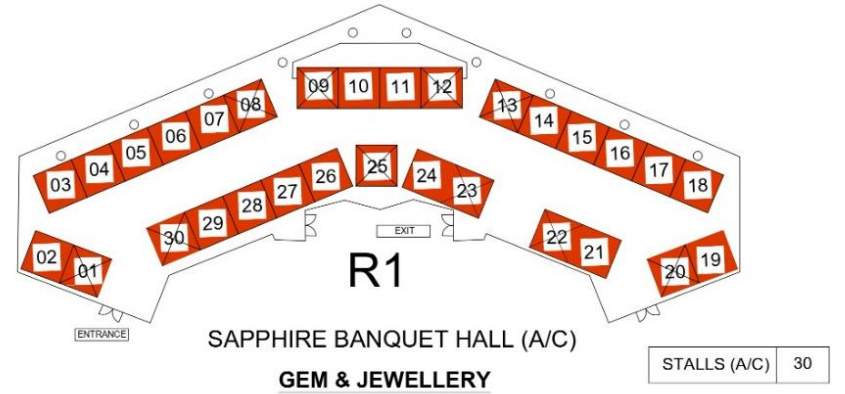
Machinery, Die & Mould, Machinery components, Electric, Electronic & Tools, Rubber, Plastic & allied industries, Automotive components & related industries, Advanced technology



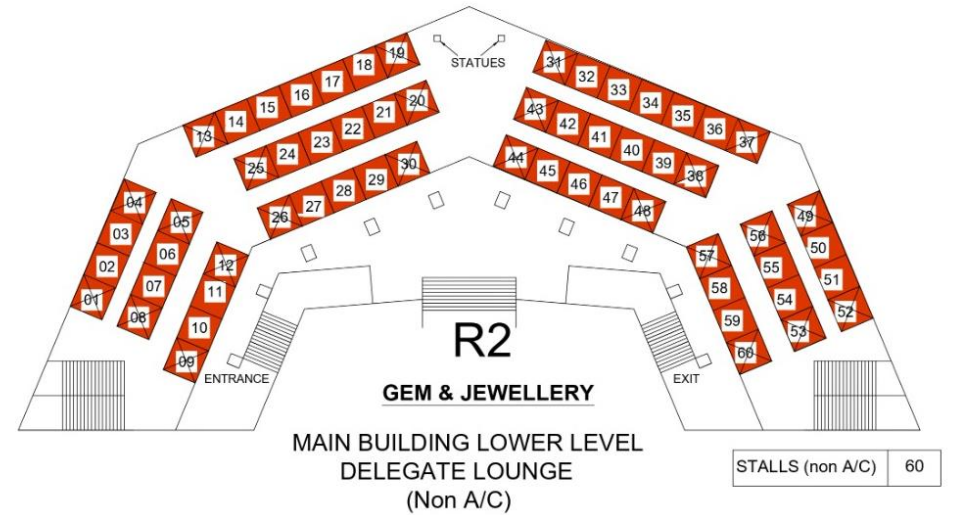
OPEN AIR (A/C)
(HALL - L)(66'X250')



NUGA SEWANA (A/C)
(HALL - M) (50'X150')

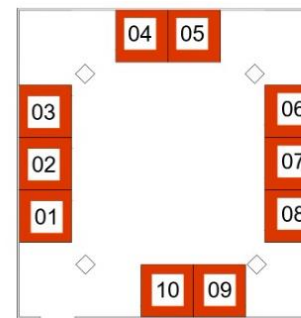
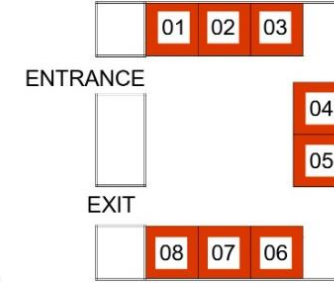
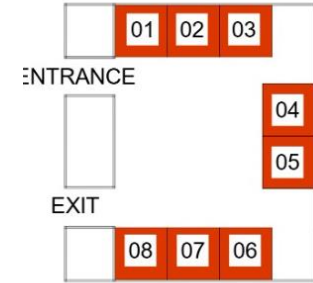
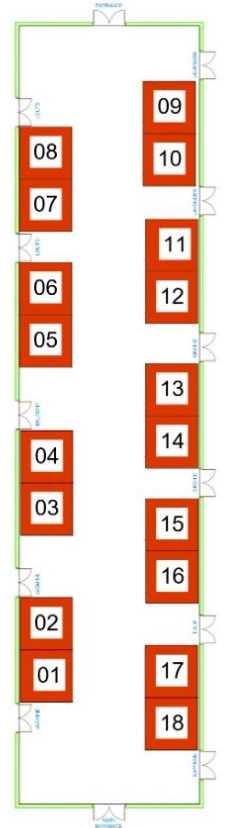
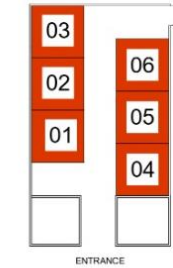
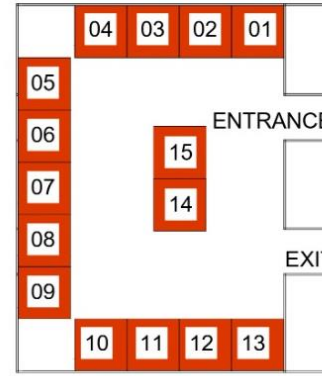
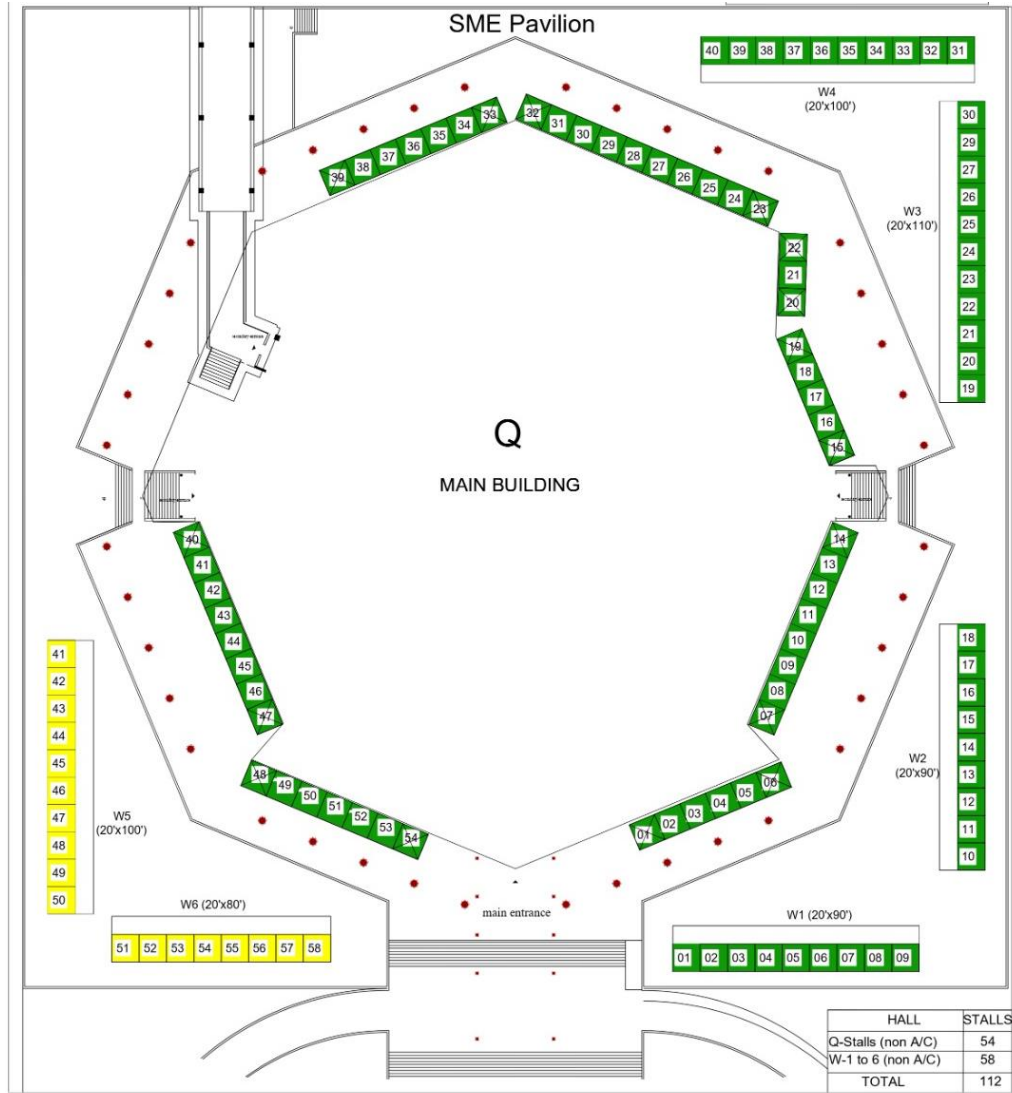


SAPPHIRE BANQUET HALL (A/C)
GEM & JEWELLERY



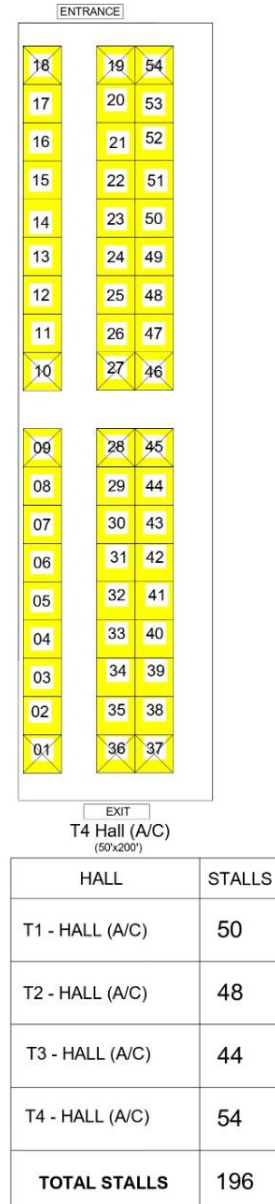
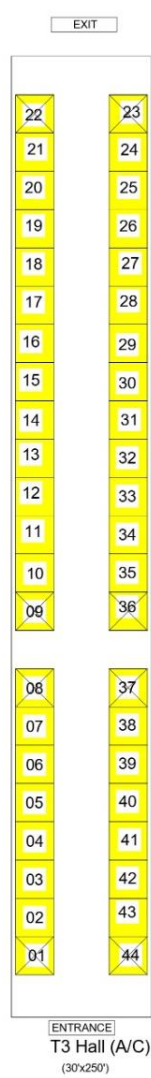
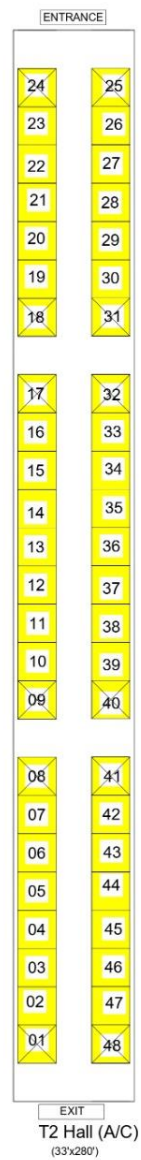
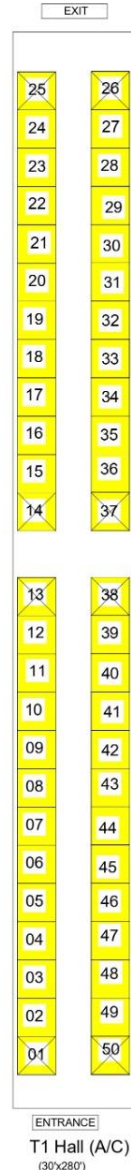
MAIN BUILDING LOWER LEVEL DELEGATE LOUNGE (Non A/C)
GEM & JEWELLERY

GEM & JEWELRY

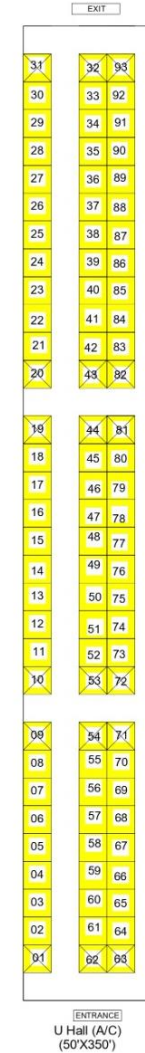
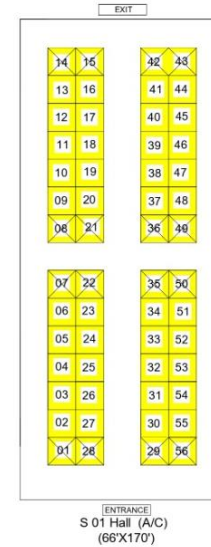
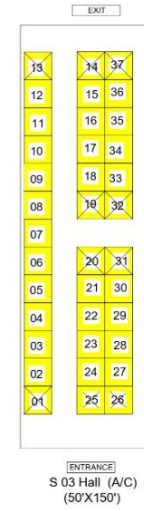
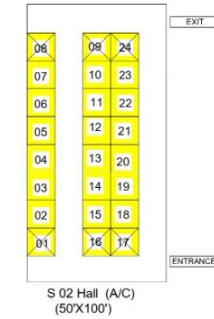


HALL	STALLS
SAFFRON HALL	06
RUBY HALL	10
LOUTS HALL	15
LAVENDER HALL	08
ORCHID HALL	08
ENTRANCE LOBBY	18
TOTAL	65

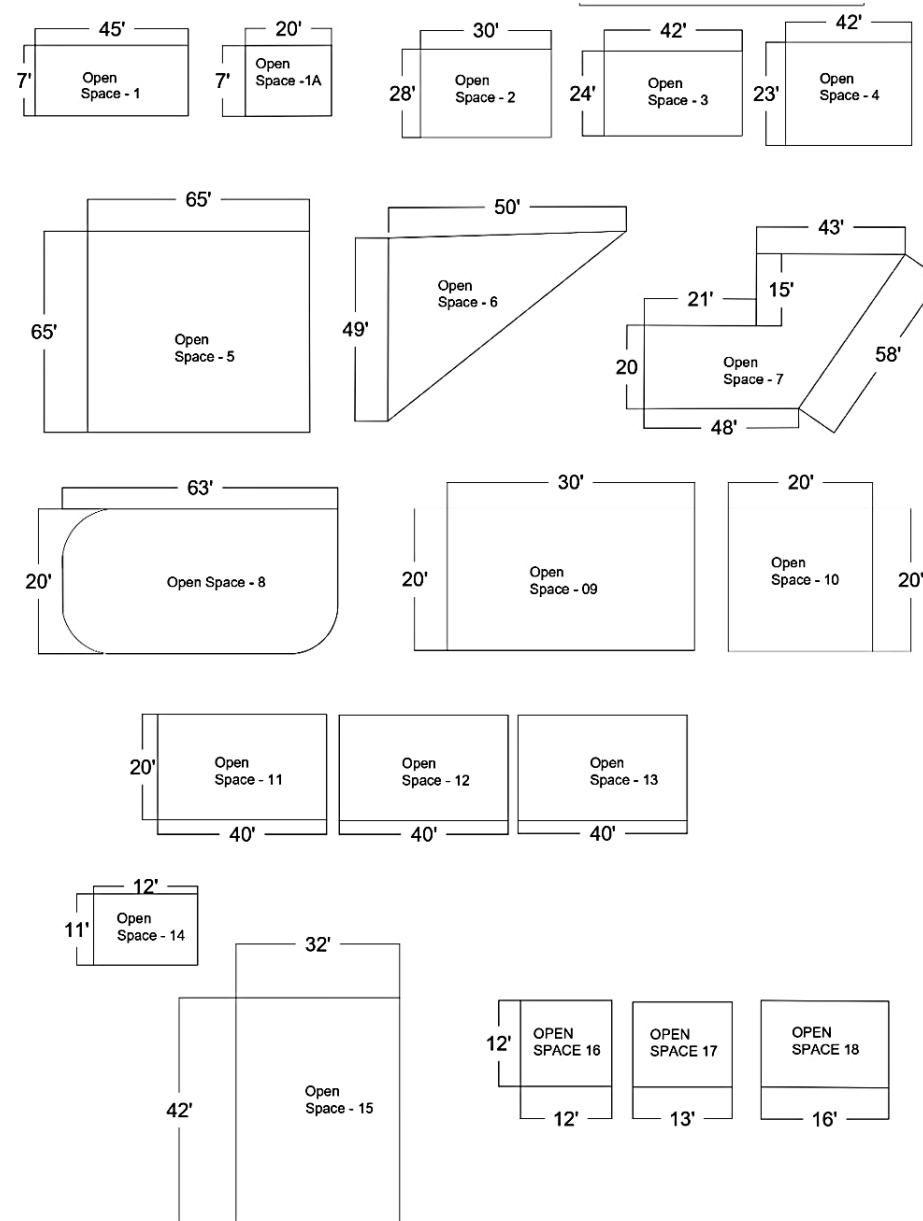
INTERNATIONAL PAVILION



HALL	STALLS
U - Hall(A/C)	93
S 01 Hall (A/C)	56
S 02 Hall (A/C)	24
S 03 Hall (A/C)	37
S 04 Hall (A/C)	25
TOTAL STALLS	235



OPEN SPACES





“LET’S MAKE A PLATFORM FOR BUSINESSES TO POSITION THEMSELVES AS LEADERS IN THEIR INDUSTRY AND TO FOSTER CUSTOMER LOYALTY AND RETENTION THROUGH MEANINGFUL INTERACTIONS”