

**COLOMBO**  
**PORT CITY & GALLE FACE**

**29 MAY - 02 JUNE 2024**

**SRI LANKA  
AIR FORCE**

# COLOMBO AIRSHOW AND DEFENCE EXHIBITION 2024

## CAD E 24

**INTO THE FUTURE**  
TECHNOLOGY - INNOVATION - COLLABORATION

FOR MORE DETAILS



**SRI LANKA  
AIR FORCE**



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# COLOMBO AIRSHOW AND DEFENCE EXHIBITION 2024 CADE 24

A B O U T

The Colombo Air Show and Defence Exhibition 2024 which is planned to unfold from **29 May to 02 June** represents a watershed moment for our nation, heralding a new era of technology, innovation, collaboration and progress in the picturesque setting of Port City Colombo.

As the inaugural event of its kind in our country, it promises to unite aviation enthusiasts, industry leaders and the general public in an immersive and unforgettable experience in collaboration with the Ministries of Defence, Education, Tourism and Civil Aviation.

This collaborative event aims to highlight the collective efforts of various government agencies and organizations to advance the nation's interests. As the economy recovers, the government is dedicated to revitalizing the tourism sector and promoting national unity and harmony, and the Colombo Air Show and Defence Exhibition 2024 plays a crucial role in achieving these objectives.

Despite the challenges posed by the COVID-19 pandemic and economic hardships, this event stands as a beacon of hope and resilience. Together with our esteemed partners, we are dedicated to revitalizing the tourism sector and the national economy.

By joining hands with the Sri Lanka Air Force, stakeholders will have a unique opportunity to showcase their products and services to a diverse audience while contributing to the success of this mega educational and entertainment event.

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# KEY OBJECTIVES

OBJECTIVES



This event aims to enhance diplomatic relations and elevate our nation's global standing through air diplomacy initiatives. It also showcases our nation's unique offerings, attracting visitors and investors to explore opportunities within Port City through innovative tourism strategies. Additionally, the exhibition provides a platform for knowledge exchange, fostering collaboration across various fields and advancing our aviation industry. Moreover, the event is expected to stimulate economic growth by attracting stakeholders from the technology and investment sectors.



AIR POWER SHOWCASING & AIR DIPLOMACY

TOURISM & INVESTMENT PROMOTION



DEFENCE INDUSTRY PROMOTION

TECHNOLOGY & INNOVATION



IMAGE BUILDING

CAREER EXPLORATION PROMOTION



THE COLOMBO AIR SHOW AND DEFENCE EXHIBITION 2024 WILL FEATURE AN EXCITING LINE UP OF EVENTS DESIGNED TO THRILL AND INSPIRE AUDIENCES OF ALL AGES.

AIRSHOW AND EXHIBITION RECREATIONAL PARK



INTERNATIONAL FOOD FESTIVAL



DJ AND DISCO

### AIRSHOW AND EXHIBITION

- LOCAL AND INTERNATIONAL AIRSHOW
- DEFENCE INDUSTRY EXHIBITION (FOREIGN AND LOCAL)
- KNOWLEDGE SHARING PLATFORMS
- AERIAL DEMONSTRATIONS
- PROFESSIONAL SKY DIVING
- TANDEM JUMPS
- HELI RIDES
- PROMOTIONAL STALLS



AEROBATICS AND AIR DISPLAYS



SKY DIVING AND TANDEM JUMPS

### RECREATIONAL PARK

- MEGA MUSICAL SHOWS
- INTERNATIONAL FOOD FESTIVAL
- DJ AND DISCO
- DRONE SHOWS
- ADVENTURE RIDES
- WATER SPORTS
- FASHION SHOWS AND PERFORMANCES
- GAMES ZONE
- AMUSEMENT PARK

NIGHT FIREWORKS AND LASER SHOWS



MEGA MUSICAL SHOWS



GAMES ZONE

JOIN US as we showcase the best of Sri Lanka's aviation industry and celebrate the spirit of innovation and possibilities.

# SPONSORSHIP PACKAGES

## RECREATIONAL PARK

### PLATINUM

- TELEVISION & RADIO PUBLICITY
- PRINTED MEDIA PUBLICITY
- ON-SITE LED MEGA SCREENS
- ON-SITE SIGNAGE PUBLICITY
- FREE STALLS
- LOGO PRINTING
- PRINTED HOARDINGS IN SIX SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- PARA DROPS WITH FLAG
- ON-SITE GROUND SPACE FOR 'A' BOARDS/ FLAGS

### GOLD

- PRINTED MEDIA PUBLICITY
- ON-SITE LED MEGA SCREENS
- ON-SITE SIGNAGE PUBLICITY
- FREE STALLS
- LOGO PRINTING
- PRINTED HOARDINGS IN FOUR SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- PARA DROPS WITH FLAG
- ON-SITE GROUND SPACE FOR 'A' BOARDS/ FLAGS

### SILVER

- ON-SITE LED MEGA SCREENS
- ON-SITE SIGNAGE PUBLICITY
- FREE STALLS
- LOGO PRINTING
- PRINTED HOARDINGS IN TWO SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- ON-SITE GROUND SPACE FOR 'A' BOARDS/ FLAGS

### BRONZE

- ON-SITE SIGNAGE PUBLICITY
- FREE STALLS
- LOGO PRINTING
- ON-SITE GROUND SPACE FOR 'A' BOARDS/ FLAGS

AND DEFENCE EXHIBITION 2024

CADE 24

# SPONSORSHIP TITLES

## AIRSHOW AND EXHIBITION

### MAIN SPONSOR

- | TELEVISION AND RADIO PUBLICITY
- | PRINTED MEDIA PUBLICITY
- | ON-SITE LED MEGA SCREENS
- | ON-SITE SIGNAGE PUBLICITY
- | FREE AIR CONDITIONED STALL

- | LOGO PRINTING
- | PRINTED HOARDINGS IN SIX SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- | FLAGS DISPLAY DURING PARA DROPS, BIKE SHOWS AND WATER SPORTS
- | ON-SITE GROUND SPACE FOR 'A' BOARDS AND FLAGS

### CO - SPONSORS

- | TELEVISION AND RADIO PUBLICITY
- | PRINTED MEDIA PUBLICITY
- | ON-SITE LED MEGA SCREENS
- | FREE AIR CONDITIONED STALL
- | ON-SITE SIGNAGE PUBLICITY
- | LOGO PRINTING
- | PRINTED HOARDINGS IN FOUR SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- | PARA DROPS WITH FLAG
- | ON-SITE GROUND SPACE FOR 'A' BOARDS AND FLAGS

### PARTNERS

- | RADIO AND PRINTED MEDIA PUBLICITY
- | ON-SITE LED MEGA SCREENS
- | ON-SITE SIGNAGE PUBLICITY
- | FREE STALL
- | LOGO PRINTING
- | PRINTED HOARDINGS IN TWO SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- | ON-SITE GROUND SPACE FOR 'A' BOARDS AND FLAGS

# PARTNERSHIP TITLES

**AEROSPACE PARTNERS**

**COMMUNICATION PARTNERS**

**MEDIA PARTNERS**

**HOSPITALITY PARTNERS**

**HEALTHCARE PARTNERS**

**ENTERTAINMENT PARTNERS**

**TRANSPORT PARTNERS**

**INSURANCE PARTNERS**

**GAMING PARTNERS**

**BEVERAGES PARTNERS**

**DINING PARTNERS**

**BANKING PARTNERS**

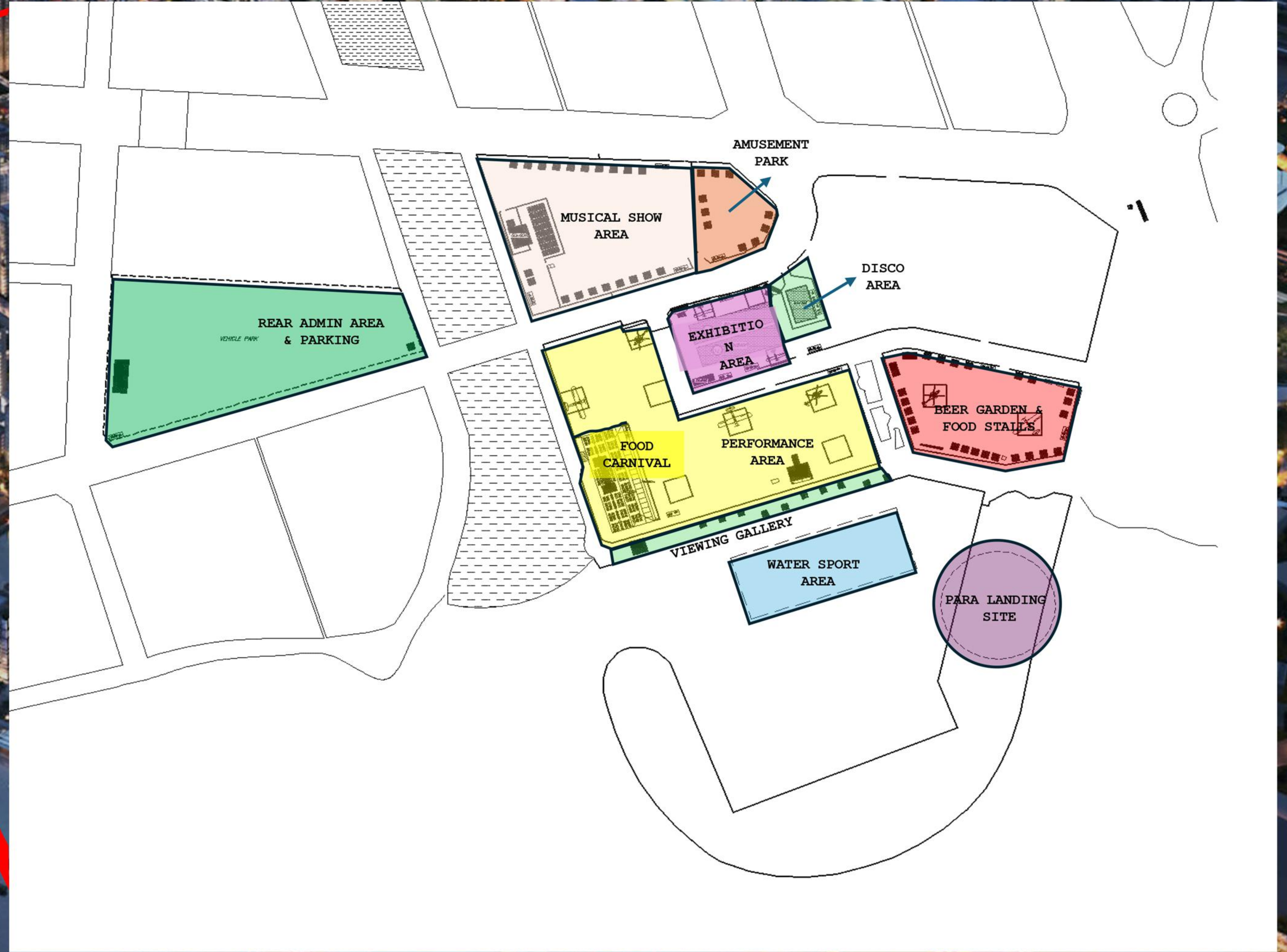
**CLOTHING PARTNERS**

**WATER SPORT PARTNERS**

**LASER DISPLAY PARTNER**

**AEROBATIC DISPLAY PARTNER**

# SITE PLAN





# EXHIBITION OPTIONS

## EXHIBITION HALL

STALLS WILL BE PLACED INSIDE AN AIR CONDITIONED GERMAN MARQUEE

MINIMUM STALL SPACE (10 X 10 FT) - USD 2500 (5DAYS)



Multiples of minimum space can be provided on request as per the above pricing scheme

An additional cost will be incurred for any other facilities other than the specified or own arrangements can be made

## VIEWING GALLERY

TOTAL OF 10 AIR CONDITIONED PAGODA TYPE TENTS (16 X 16 FT)

STANDARD VIEWING GALLERY/ CHALET - USD 5000 ( 5 DAYS)



Food and Beverages options available and could be arranged on request (On payment basis)

## OUTDOOR EXHIBITION AREA

OUT DOOR STATIC DISPLAY (AIRCRAFT/ UAVS/ MODELS)  
**FREE OF CHARGE**

FOR  
**SPONSORSHIP**  
OPPORTUNITIES  
AND FURTHER  
INFORMATION,  
PLEASE  
CONTACT:

AIR COMMODORE

**Uditha Piyasena**

CO-ORDINATOR EXHIBITION STALLS

 +94 77 222 9117

GROUP CAPTAIN

**Dharaka Dias**

HEAD OF MARKETING

 +94 77 222 90 58



**AIR FORCE HEADQUARTERS,  
SRI JAYAWARDENAPURA**



**+94 11 239 02 90**



**cade24@airforce.lk**



**www.airforce.lk/cade\_24/**

We look forward to your support in making the Colombo Airshow and Defence Exhibition 2024 a resounding success!